## **Incremental Maximization via Continuization**

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Abstract: We consider the problem of finding an incremental solution to a cardinality-constrained maximization problem that not only captures the solution for a fixed cardinality, but describes how to gradually grow the solution as the cardinality bound increases.

The goal is to find an incremental solution that guarantees a good competitive ratio against the optimum solution for all cardinalities simultaneously.

The central challenge is to characterize maximization problems where this is possible, and to determine the best-possible competitive ratio that can be attained.

A lower bound of 2.18 and an upper bound of  $\varphi + 1 \approx 2.618$  are known on the competitive ratio for monotone and accountable objectives [Bernstein et al.,Math.~Prog., 2022], which capture a wide range of maximization problems.

We introduce a continuization technique and identify an optimal incremental algorithm that provides strong evidence that  $\varphi + 1$  is the best-possible competitive ratio.

Using this continuization, we obtain an improved lower bound of 2.246 by studying a particular recurrence relation whose characteristic polynomial has complex roots exactly beyond the lower bound.

Based on the optimal continuous algorithm combined with a scaling approach, we also provide a 1.772-competitive randomized algorithm.

We complement this by a randomized lower bound of 1.447 via Yao's principle.

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